

Lifelong Learning Centre Seminar Series

'Having an influence: Effective Communication in the workplace'

Dr Elaine McNichol
(Director - CPD4 Health Innovation)

Thursday 8th March 2012, 6.00 - 7.30pm
(Please see over for further details)



Title: 'Having an influence: Effective Communication in the workplace'

Synopsis:

Ever feel like you are talking a completely different language to some people?

This workshop will introduce you to a valuable and easy to use framework which will enable you to present and articulate your ideas and plans in a way that even a 'hard to reach' person will respond to.

The Whole Brain Model reflects a deep understanding of the differences in how individuals like to think, learn, interpret and communicate from different perspectives. The model promotes the appreciation and valuing of diversity in relation to different thinking styles and approaches to:

- Communication
- Problem solving
- Decision making

Examples of areas where this tool could be used include:

- Where there is an underlying conflict that seems difficult to resolve
- Analysing why a situation or project didn't work out as you had wanted
- Giving someone feedback when you are not sure where to start
- Building a rapport or improving interpersonal communication
- Enhancing performance or building stronger relationships with the team
- Planning a major new project that requires everyone to be 'on board'

Dr Elaine McNichol: Biography

With a background in healthcare, Elaine has worked in the NHS, Higher Education, the third sector and as a freelance consultant. Throughout her career, she has led the development of a number of innovative projects with a central focus of brokering productive, cross boundary partnership working to achieve real and sustainable change through effective leadership and team working.

Elaine has extensive experience of designing and delivering bespoke programmes that facilitate individual and organisational change which she has delivered nationally and internationally. Currently Elaine has been commissioned to run a series of 360 degree leadership development programmes across England for the National Institute of Health Research. Alongside this she is also leading a programme of work called Patient Led Innovation and is working on a number of projects with both the health technology industry and the NHS.

Venue: Leeds University Business School

Maurice Keyworth Building
Seminar Room 1.32
University of Leeds
Leeds
LS2 9JT

Refreshments will be provided.

Interested?

This seminar is free to attend and open to anyone with an interest in this topic - however, in order to help us organise refreshments we would be grateful if you could book a place by contacting Lorna Thompson on 0113 343 3212 / l.n.thompson@leeds.ac.uk